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FOR IMMEDIATE RELEASE

**THE NEW MARTHA STEWART SHOW,
ART GLITTER & DECEMBER CRAFTS JOIN FORCES AGAIN!**

(DECEMBER 2005) Decorating diva Martha Stewart has donned her glitter cap again, featuring glitter project ideas on three of her new crafting shows in the month of December 2005 alone, proving that you never can have too much glitter!

For an extraordinary dining display, Martha showed viewers of the Dec. 3rd “The New Martha Show” how to turn artificial birds into glittering tabletop masterpieces with Art Glitter’s radiant Vintage Glass Glitter and a branch covered with tinsel. Guest star Teri Garr was captivated by the glitter and how effortlessly it was to create such an exquisite bird.

On her Dec. 5th show, Martha and Hannah Milman, Crafts & Nature Editor for *Martha Stewart Living*, demonstrated how to embellish a Bay Leaf and Eucalyptus Wreath with just a little dusting of Art Glitter’s golden and silver Ultrafine opaque glitter that convert this beautiful wreath into an extraordinary work of art.

“Today it’s all about glitter”, said Martha to her Dec. 12th audience. Viewers we’re awed when she unveiled her 7’ holiday tree decked out from top to bottom in glitter. Martha and her guest Nancy O’Dell delighted in transforming ordinary cardboard into glistening snowflakes with luminous Vintage Glass Glitter from the Art Institute Glitter, Inc. line.

All project instructions and list of materials are posted on www.artglitter.com.

“Martha has shown the world just how sophisticated and diverse Art Glitter is,” says Barbara Trombley, president of Art Institute Glitter, Inc., based in Cottonwood, Ariz. “Glitter’s reputation has sky rocketed due to Martha’s recent interest, and we couldn’t be happier.”

Trombley opened Art Institute Glitter, Inc. in 1982 and now supplies artists and artisans, crafters and craftsmen with more than 375 brilliant art glitter colors and industrial-strength adhesives. Thousands of retail stores throughout the world carry Art Glitter products. Trombley’s first book, “Glitter Artistry: Bags, Tags & Cards,” is due out fall 2006 (Sterling Publishing, Inc.).

Art Institute Glitter, Inc. has the largest line of glitter colors in the world and is the leader in high-quality art glitter. For more information about the Art Glitter and Vintage Art Glitter lines, visit www.artglitter.com. To interview Barbara Trombley, call (928) 639-0805. Product and project images available upon request.